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Chris Regennitter Joins Sargento Foods as Vice President – Sales, Consumer Products Division

PLYMOUTH, Wis. – May 6, 2019 – Sargento Foods Inc. announces Chris Regennitter has accepted the position of Vice President – Sales, Consumer Products Division.

Chris will manage sales teams across all consumer retail channels at Sargento and focus on executing innovation initiatives and corporate growth plans. He will report to Mark Gumm, Senior Vice President – Sales, Consumer Products Division.

“We’re excited to welcome Chris to the Sargento Family and look forward to him helping continue our history of providing value and a positive brand experience for all of our customers,” said Louie Gentine, CEO of Sargento Foods.

Prior to joining Sargento Foods, Chris most recently served as Head of Sales - Beverages, Snacks and Desserts at Kraft Heinz, Inc. in Chicago. Before joining Kraft, he held positions of Sales Vice President, Sr. Director and Zone Sales Director at PepsiCo. A U.S. Army veteran, Chris served as a Captain while completing assignments in Kuwait and Iraq, as well as numerous domestic locations.

Chris earned his M.B.A. from Dartmouth College. He also holds a B.S. in civil engineering from the U.S. Military Academy at West Point.

About Sargento Foods Inc.:

With 2,300 employees and net sales of \$1.4 billion, Sargento Foods is a family-owned company that has been a leader in cheese for more than 65 years. Founded in 1953 in Plymouth, Wisconsin, Sargento created the world’s first successful pre-packaged sliced and shredded natural cheeses. Today, Sargento Foods is still based in Wisconsin, where they manufacture and market amazing shredded, sliced and snack natural cheese products, as well as ingredients and sauces. Company leadership lives to serve local communities and employees, whom they refer to as the Sargento Family.

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