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Brewers Outfielder Christian Yelich and Sargento Foods Inc. to Kick Off Expanded Partnership for *Double Helping for Hunger*

PLYMOUTH, Wis. – April 11, 2019 – On Tuesday, April 16, Sargento Foods Inc., in partnership with the Milwaukee Brewers, will announce an expansion of the annual *Double Helping for Hunger* program.

New this season, Sargento will now contribute \$200 to Hunger Task Force for every double the Brewers hit at home or away. Previously, donations only took place for doubles that were hit during home games. Brewers outfielder and 2018 National League Most Valuable Player Christian Yelich will also attend the April 16 press conference to help Sargento and Hunger Task Force kick off this season's program. Yelich led the team in doubles during the 2018 season.

As the Official Cheese of the Milwaukee Brewers, Sargento donated \$24,000 to Hunger Task Force for every double the Brewers hit during home games in 2018 regular season.

Sargento launched Double Helping for Hunger in 2018.

DOUBLE HELPING FOR HUNGER PRESS CONFERENCE INFO:

Who:

Christian Yelich, outfielder for the Milwaukee Brewers; Louie Gentine, CEO of Sargento Foods; Sherrie Tussler, executive director of Wisconsin Hunger Task Force; Cecilia Gore, executive director of the Brewers Community Foundation; Rick Schlesinger, president of business operations for the Milwaukee Brewers

What:

Press conference celebrating expanded partnership for *Double Helping for Hunger*

When:

Tuesday, April 16
1:30 p.m.

Where:

Milwaukee Park – Northwestern Mutual Legends Club
1 Brewers Way
Milwaukee, WI 53214

Interviews/Photo opportunities:

Christian Yelich, outfielder for the Milwaukee Brewers; Louie Gentine, CEO of Sargento Foods; Sherrie Tussler, executive director of Wisconsin Hunger Task Force; Cecilia Gore, executive director of the Brewers Community Foundation; and Rick Schlesinger, president of business operations for the Milwaukee Brewers will be available for interviews after the press conference.

About Sargento Foods Inc.:

With 2,300 employees and net sales of more than \$1billion, Sargento Foods is a family-owned company that has been a leader in cheese for more than 65 years. Founded in 1953 in Plymouth, Wisconsin, Sargento created the world's first successful pre-packaged sliced and shredded natural cheeses. Today, Sargento Foods is still based in Wisconsin, where they manufacture and market amazing shredded, sliced and snack natural cheese products, as well as ingredients and sauces. Company leadership lives to serve local communities and employees, whom they refer to as the Sargento Family.

www.sargento.com



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