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Sargento Foods Announces New Reserve Series™ Shredded Cheese

Wisconsin cheese company offers product innovation for consumers craving greater flavor from cheese

PLYMOUTH, Wis. – April 29, 2019 – [Sargento Foods](#) is launching a new Reserve Series™, bringing added convenience and innovation to the shredded cheese category. This special series takes real, natural cheese and ages it for up to 18 months to help it achieve the fullest flavor. The premium cheese is freshly shredded from blocks adding authentic and unique new cuts that perfectly complement a variety of recipes.

“Consumers are becoming more adventurous with food choices, so we developed this new twist on classic shreds for a richer flavor experience,” said Stuart Manning, Senior Marketing Manager on Sargento Shredded Cheese. “The Reserve Series™ line adds a robust taste and unique complexity to classic dishes and new recipe innovation in the home kitchen.”

Sargento® Reserve Series™ Shreds are aged to reach full flavor and texture potential to enhance everyday meals. These creamy and delicious shreds can be found in four flavorful varieties:

- Aged Italian Blend
- 6-Month Aged Gouda
- 14-Month Aged Parmesan
- 18-Month Aged Cheddar

To help spread the news of the Reserve Series™, Sargento® is launching the World’s Slowest Pizza Delivery. Sargento® is offering free pizza to the first 100 people to respond who live within the delivery radius of the pizza partner in Chicago, Ill. The only catch? They will have to wait up to 18 months while the cheese ages to get it. Visit [SlowestPizzaDelivery.com](#) to see if you are eligible to receive a free pizza and watch the cheese age via the live cheese cam.

The new Reserve Series™ Shredded Cheese can be found at retailers nationwide in the dairy aisle. For more information, product availability and recipes for you to try at home, please visit [www.Sargento.com](#).

About Sargento Foods Inc.:

With 2,300 employees and net sales of \$1.4 billion, Sargento Foods is a family-owned company that has been a leader in cheese for more than 65 years. Founded in 1953 in Plymouth, Wisconsin, Sargento created the world’s first successful pre-packaged sliced and shredded natural cheeses. Today, Sargento Foods is still based in Wisconsin, where they manufacture and market amazing shredded, sliced and snack natural cheese products, as well as ingredients and sauces. Company leadership lives to serve local communities and employees, whom they refer to as the Sargento Family.

[www.sargento.com](#)



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