



13-TIME WORLD CHAMPIONS  
SUPER BOWL CHAMPIONS I, II, XXXI, XLV

# NEWS RELEASE

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## **## MEDIA ADVISORY ##**

### **PACKERS RUNNING BACK JAMAAL WILLIAMS AND SARGENTO FOODS INC. TO PRESENT DONATION TO HUNGER TASK FORCE**

***Touchdowns for Hunger™ in its 16th season and has raised more than \$1.3 million***

On Tuesday, December 18, Sargento Foods Inc., in partnership with the Green Bay Packers, will present a donation to Hunger Task Force in Milwaukee as part of the annual Touchdowns for Hunger™ program. Packers running back Jamaal Williams will also attend to help Sargento thank Hunger Task Force volunteers for their support and sign autographs at the event.

As the Official Cheese of the Green Bay Packers, Sargento donates \$1,000 to Hunger Task Force for every touchdown the Packers score during the regular season. So far, the Packers have scored more than 30 touchdowns during the 2018 regular season. New this year, Packers fans have also unlocked an additional \$5 donation from Sargento by sharing their “cheesiest” touchdown dance on social media using #TDforHunger.

Since it began in 2002, Touchdowns for Hunger has raised more than \$1.3 million to help alleviate hunger in Wisconsin and has provided more than one million meals to help those in need.

#### **TOUCHDOWNS FOR HUNGER CHECK PRESENTATION INFO:**

**Who:** Jamaal Williams, running back for the Green Bay Packers; Louie Gentine, CEO of Sargento Foods; Sherrie Tussler, executive director of Wisconsin Hunger Task Force; and Hunger Task Force volunteers.

**What:** Press conference celebrating the 16<sup>th</sup> season of Touchdowns for Hunger and outstanding donation, along with a check presentation by Gentine and Williams to Hunger Task Force.

**When:** Tuesday, Dec. 18  
10 a.m.

**Where:** Hunger Task Force  
201 S. Hawley Court  
Milwaukee, WI 53214

**Interviews/Photo opportunities:** Green Bay Packers running back Jamaal Williams; Sargento Foods CEO Louie Gentine; and Wisconsin Hunger Task Force Executive Director Sherrie Tussler will be available for interviews after the press conference. Williams will also sign autographs for the volunteers.

# # #

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