



13-TIME WORLD CHAMPIONS  
SUPER BOWL CHAMPIONS I, II, XXXI, XLV

# NEWS RELEASE

Jason Wahlers / Director of Public Relations  
Sarah Quick / Assistant Director of Public Relations  
Tom Fanning / Communications Manager  
Nathan LoCascio / Public Relations Coordinator

Aaron Popkey / Director of Public Affairs  
Katie Hermsen / Public Affairs Coordinator

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## **## MEDIA ADVISORY ##**

### **PACKERS RUNNING BACK JAMAAL WILLIAMS AND SARGENTO FOODS INC. TO PRESENT DONATION TO PAUL'S PANTRY**

***Touchdowns for Hunger™ in its 16th season and has raised more than \$1.3 million***

On Tuesday, December 11, Sargento Foods Inc., in partnership with the Green Bay Packers, will present a donation to Paul's Pantry in Green Bay as part of the annual Touchdowns for Hunger™ program. Packers running back Jamaal Williams will also attend to help Sargento thank volunteers for their support and sign autographs at the event.

As the Official Cheese of the Green Bay Packers, Sargento donates \$500 to Paul's Pantry in Green Bay for every touchdown the Packers score during the regular season. So far, the Packers have scored more than 30 touchdowns during the 2018 regular season. New this year, Packers fans have also unlocked an additional \$5 donation from Sargento by sharing their "cheesiest" touchdown dance on social media using #TDforHunger.

Since it began in 2002, Touchdowns for Hunger has raised more than \$1.3 million to help alleviate hunger in Wisconsin and has provided more than one million meals to help those in need.

#### **TOUCHDOWNS FOR HUNGER CHECK PRESENTATION INFO:**

**Who:** Jamaal Williams, running back for the Green Bay Packers; Portia Young, Director of Corporate Communications of Sargento Foods; Craig Robbins, director of Paul's Pantry; and Paul's Pantry volunteers.

**What:** Press conference celebrating the 16<sup>th</sup> season of Touchdowns for Hunger and outstanding donation, along with a check presentation by Young and Williams to Paul's Pantry.

**When:** Tuesday, Dec. 11  
10 a.m.

**Where:** Paul's Pantry  
1529 Leo Frigo Way  
Green Bay, WI 54302

**Interviews/Photo opportunities:** Green Bay Packers running back Jamaal Williams, Paul's Pantry, Director Craig Robbins will be available for interviews after the press conference. Williams will also sign autographs for the volunteers.

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#### **Media Contacts:**

Katie Hermsen  
Green Bay Packers  
920-569-7218  
[hermsenk@packers.com](mailto:hermsenk@packers.com)

Portia Young  
Sargento Foods Inc.  
920-400-9566  
[portia.young@sargento.com](mailto:portia.young@sargento.com)

