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**Brewers All-Star Christian Yelich and Sargento Foods Inc. Call on Fans to Join the Fight Against Hunger**

*Sargento to Double All Fan Donations Made to Hunger Task Force*

**PLYMOUTH, Wis. – July 2, 2019** Sargento Foods Inc., in partnership with Milwaukee Brewers outfielder Christian Yelich, is calling on fans to step up to the plate and help alleviate hunger in Wisconsin. Starting today, Sargento will match donations to Hunger Task Force up to \$20,000 for fans who donate through the *Double Helping for Hunger* webpage: [HungerTaskForce.org/doubles](http://HungerTaskForce.org/doubles).

"It's an honor to partner with Sargento," Yelich said. "It was brought to my attention how big the hunger problem is here in Milwaukee and the state of Wisconsin and how many people really need help. I'm grateful that Sargento has included me as a partner as they step up to address this issue. It's great to work with someone who shares your values," he said. "I'm excited to help get the word out to our fans about the donation initiative, and hopefully the Brewers can keep doing our part on the field by hitting as many doubles as we can."

This \$20,000 is in addition to the core of the *Double Helping for Hunger* program, in which Sargento contributes \$200 to Hunger Task Force for each double that the Brewers hit during any 2019 home or road game. Previously, donations only took place for doubles that were hit during home games.

As the Official Cheese of the Milwaukee Brewers, Sargento donated \$24,000 to Hunger Task Force for every double the Brewers hit during home games in 2018 regular season. So far, the Brewers have hit over 130 doubles this year tallying more than \$26,000 raised for Hunger Task Force to date.

Sargento launched *Double Helping for Hunger* in 2018.

**About Sargento Foods Inc.:**

With 2,300 employees and net sales of \$1.4 billion, Sargento Foods is a family-owned company that has been a leader in cheese for more than 65 years. Founded in 1953 in Plymouth, Wisconsin, Sargento created the world's first successful pre-packaged sliced and shredded natural cheeses. Today, Sargento Foods is still based in Wisconsin, where they manufacture and market amazing shredded, sliced and snack natural cheese products, as well as ingredients and sauces. Company leadership lives to serve local communities and employees, whom they refer to as the Sargento Family.

[www.sargento.com](http://www.sargento.com)



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