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## Sargento Foods Announces New Roles for Erin Price and Chris McCarthy

**PLYMOUTH, Wis. – January 13, 2020 –** Sargento Foods Inc. announces Erin Price has been promoted to President of the <u>Food Services and Ingredients Division</u> (FSI), and that Chris McCarthy has been promoted to Vice President of Strategic Planning.

Erin will have overall responsibility for the success of FSI, which consists of two primary channels. The <u>Food Service Channel</u> produces custom cheese products that are tailor-made for many of the nation's largest restaurant groups. The <u>Food Ingredients Channel</u> is known for innovation and leadership in cheese-based products and ingredients with a focus on delivering value-added products, formulations and packaging solutions. She succeeds Kevin Delahunt, who retires in January 2020 after 28 years of extraordinary service to Sargento and leadership within FSI.



Since joining Sargento as a Marketing Manager in 2007, Erin has held several leadership roles including her most recent as Vice President of Strategic Planning. Prior to joining Sargento, Erin held marketing roles at Spectrum Brands, Johnson & Johnson and General Mills. Erin earned a bachelor's degree in marketing from the University of Wisconsin-Madison and a master's degree in Integrated Marketing Communications from Northwestern University.

Chris succeeds Erin as Vice President of Strategic Planning. In his new role, he leads planning on key corporate initiatives, including price commodity management, long-term strategic planning, and acquisition strategy.

Since joining the company as a Director of Marketing for Natural Cheese Adjacencies in 2013, Chris has held various leadership positions including Director of Marketing for Snack products and Director of Integrated Marketing Communications. Prior to joining Sargento, Chris held brand



management, strategy and innovation roles within Heinz North America and Kimberly Clark. Chris earned a bachelor's degree in marketing from the University of Notre Dame and an MBA from Northwestern University.

"We're excited for Erin and Chris to take on their new leadership roles within the Sargento Family and bring their unique strengths to bear within their new teams," said Louie Gentine, CEO of Sargento Foods.

## **About Sargento Foods Inc.:**

With 2,300 employees and net sales of more than \$1 billion, Sargento Foods is a family-owned company that has been a leader in cheese for more than 65 years. Founded in 1953 in Plymouth, Wisconsin, Sargento created the world's first successful prepackaged sliced and shredded natural cheeses. Today, Sargento Foods is still based in Wisconsin, where they manufacture and market amazing shredded, sliced and snack natural cheese products, as well as ingredients and sauces. Company leadership lives to serve local communities and employees, whom they refer to as the Sargento Family.

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