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Sargento Foods Welcomes Two New Hires in Sales, One in Engineering

PLYMOUTH, Wis. – Jan. 12, 2015 – [Sargento Foods Inc.](http://www.sargentofoods.com) announces three recent additions to its sales and engineering teams. Kevin Garcia joined as a Customer Business Manager, while Emily Kapszukiewicz accepted the position of National Category Insights Manager both within the Consumer Products Division. Alexander (Alec) Bartolai was hired as Sustainability Program Manager in the Engineering Department.

As Customer Business Manager, Kevin will be responsible for product sale management, market development, customer relationships and broker management within the North Carolina, South Carolina and Virginia markets. Kevin will report to Divisional Sales Manager John Wajdowicz.

“We feel fortunate to have Kevin join the Sargento family,” said Louie Gentine, CEO at Sargento Foods. “Our team will benefit from Kevin’s experience supporting sales efforts.”

Kevin most recently worked at Acosta Sales and Marketing as Business Manager for WhiteWave Foods and Kellogg’s in the metro New York area. He also previously coordinated account management at LeadDog Marketing Group. Kevin earned his bachelor’s degree in marketing with a minor in social justice from St. John’s University.

As National Category Insights Manager, Emily will evolve and execute the category management roadmap. She will also work closely with the Marketing team and report to Laura Meyer, Senior Manager - Category Management.

“Emily’s background working with data and gathering insights will be a useful asset to our sales and marketing teams,” Louie said. “We look forward to welcoming her to the team.”

Prior to joining Sargento Foods, Emily held the position of Customer Insight Analyst at Johnsonville Sausage, where she gained experience working with loyalty card data and category reviews. Emily studied economics and communication at St. Norbert College in De Pere, Wisconsin, and earned her Master of Science degree in economics from Marquette University in Milwaukee.

Alec joins Sargento Foods as Sustainability Project Manager in the Engineering Department. He will focus on leading the team’s sustainability initiatives, from identifying technologies to implementing improvements and tracking results. He will report to Bruce Wisnepske, Engineering Director.

“With Alec’s education and vast work experience, he’ll be a key player in our commitment to sustainability,” Louie said. “We will rely on his leadership for a range of sustainability projects.”

Before joining Sargento Foods, Alec held the position of Environmental, Health, Safety & Interpretive Manager at Delaware North Companies' Kalaloch Lodge in Washington. Previously, he held the position of Environmental Compliance Manager at McMaster-Carr Supply Company.

Alec earned his bachelor's degree in economics, geological sciences and mathematics from Northwestern University in Evanston, Illinois, and a master's degree in energy engineering from University of Illinois at Chicago.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, and has net sales of more than \$1 billion and more than 1,700 employees. For more information, please visit www.sargento.com.

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