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Sargento Foods Announces Two Staffing Updates within the Sales Team

PLYMOUTH, Wis. – Feb. 9, 2015 – [Sargento Foods Inc.](http://www.sargentofoods.com) announces one promotion and one new hire within the Consumer Products Division sales team. Wade Zoroya has been promoted to National Account Sales Manager as part of the Kroger Sales Team, and Ryan Lane has accepted the position of Regional Merchandising Manager in the Sargento Foods Sales Department.

In his new role, Wade will drive the execution of the Kroger joint business plan for Western Kroger divisions. He will also focus on category and brand development to achieve objectives for both Sargento Foods and Kroger. Wade will report to Dexter Russell, Team Leader of Kroger at Sargento Foods.

Wade joined the Sargento Foods family in September 2013 as Customer Business Manager. He delivered strong results and helped build the Sargento Foods brand within the wholesale environment.

“Wade has been a strong asset to our sales team,” said Louie Gentine, CEO at Sargento Foods. “We look forward to seeing him grow in his new position.”

Wade will relocate to Southern California from Kansas City, Missouri, for his new role. Wade is a former staff sergeant in the U.S. Air Force. He earned his bachelor’s degree in business administration from Lakeland College in Green Bay, Wisconsin.

Ryan will also be based in Southern California and will be responsible for retail merchandising. He will identify opportunities among key markets and customers in this role supporting Consumer Products Division Sales Managers, the Director of Retail Merchandising and Directors of Retail Sales. Ryan will report to John Bottomley, Senior Director of Retail Merchandising.

“I look forward to welcoming Ryan to the family,” Louie said. “He joins us with a great deal of experience, and we are confident he will help us drive sales in the Southern California region.”

Before joining Sargento Foods, Ryan was an Account Manager at Hilti North America in Los Angeles. Prior to that, Ryan was a Retail Operations Manager for Advantage Sales and Marketing, where he led the Western region for Mars Petcare.

Ryan earned his bachelor's degree in business management from the University of Phoenix.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, and has net sales of more than \$1 billion and more than 1,700 employees. For more information, please visit www.sargento.com.

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