## For More Information:



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## Sargento Foods Welcomes Heather Nikkel to the Consumer Products Division

**PLYMOUTH**, **Wis. – Sept. 18, 2015 –** <u>Sargento Foods Inc.</u> announces Heather Nikkel has joined the Consumer Products Division as a Trade Planning Analyst.

Heather will be responsible for implementing and executing trade spending activity for Consumer Product Division sales. She will help budget, plan, track and analyze trade spending events. Heather will report to Senior Trade Planning Manager Abbie Weber.

"Heather joins Sargento with a great deal of experience, and I'm confident she'll help our Consumer Products Division meet its goals," said Louie Gentine, CEO at Sargento Foods. "Please join me in welcoming Heather to the Sargento family."

Heather brings more than 10 years of consumer packaged goods experience to the Sargento Foods family. Prior to joining Sargento Foods, Heather worked at The Kraft Heinz Company, where she managed multiple accounts in the beverage, grocery, meat and dairy categories. She earned her bachelor's degree in marketing management from Oklahoma Christian University in Oklahoma City.

## About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, has net sales exceeding \$1 billion and more than 1,700 employees. For more information, please visit www.sargento.com.

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