

For More Information:



Barbara Gannon
Sargento Foods Inc.
920-892-3530

barbara.gannon@sargento.com

Meaghan Daly
Golin
312-729-4371

mdaly@golin.com

Sargento Foods Welcomes Cindy Mattingly to the Consumer Products Division

PLYMOUTH, Wis. – Sept. 18, 2015 – [Sargento Foods Inc.](http://www.sargento.com) announces Cindy Mattingly has joined the Consumer Products Division Marketing team as a Customer Shopper Marketing Manager.

In this role, Cindy will collaborate with marketing, sales, insights and category management partners to develop insight-based shopper marketing plans. Cindy will report to Senior Shopper Marketing Manager Nicole Pavlica.

“Cindy joins us with great experience and knowledge about consumer promotions and marketing management,” said Louie Gentine, CEO at Sargento Foods. “I look forward to welcoming her to the Sargento family.”

Prior to joining Sargento Foods, Cindy developed activation plans for brands including Coffee-mate, Coffee-mate Natural Bliss and Lean Cuisine. She previously held brand and activation management positions at Geometry Global, Ryan Partnership, Clean Control Corporation and Procter & Gamble.

Cindy earned her bachelor’s degree in business administration and organizational leadership from Xavier University in Cincinnati. She also received her MBA from Xavier University.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, has net sales exceeding \$1 billion and more than 1,700 employees. For more information, please visit www.sargento.com.

###