

For More Information:

Barbara Gannon Sarah Larson
Sargento Foods Inc. Golin
920-892-3530 312-729-4258
barbara.gannon@sargento.com slarson@golin.com

Lynn Webb Accepts National Account Sales Manager Role at Sargento Foods

PLYMOUTH, Wis. – Feb. 12, 2016 – <u>Sargento Foods Inc.</u> announces Lynn Webb has accepted the position of National Account Sales Manager. She was previously National Customer Business Manager in the Consumer Products Division, a position she's held since joining Sargento Foods in September 2013.

In Lynn's new role, she will continue to serve as a key member of the Consumer Products Division sales team. She will manage brand development, division execution, sales objectives and profitability for the seven West Area Divisions of Albertson's companies. Lynn will contribute to the development of division plans, execute corporate initiatives and customer division-level distribution targets. She will also be responsible for providing recommendations to accelerate category and brand growth and identifying business-building opportunities. Lynn will report to Brian Ginn, Team Leader of the West.

"Lynn has a deep knowledge of the customer in the West and a track record for building strong relationships," said Louie Gentine, CEO of Sargento Foods. "The Sargento family joins me in congratulating Lynn on her new position."

Before joining Sargento Foods, Lynn worked for McCormick & Company and Campbell Sales Company. She earned her bachelor's degree in management from California State University in Chico, California.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, has net sales exceeding \$1 billion and more than 1,800 employees. For more information, please visit www.sargento.com.