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Changes in Minneapolis Division Position Sargento Foods for Success

PLYMOUTH, Wis. – March 31, 2016 – <u>Sargento Foods Inc.</u> announces staffing changes and expanded responsibilities within its Minneapolis team that help the company better serve customers and achieve strategic objectives.

One key change is the promotion of **Pat Hans** to Divisional Sales Manager. Pat's experience at Sargento dates back 27 years and includes leading the SuperValu team to back-to-back years of growth and increased profit. He will report to Joy Judski.

Pat will continue leading the SuperValu team with the support of newly promoted Retail Account Managers **Dave Maxon and Tracy Wronski**. With their promotions, Dave and Tracy will have an expanded role in supporting and achieving sales objectives.

Dave Klecka is transitioning to a dedicated role in Strategic Channels. His previous experience will serve him well as his new responsibilities will include the convenience store, drug, dollar store and international channels. He will report to Joy Judski, Director of Sales.

"We're confident these changes will help grow our sales team and better meet the needs of our customers," said Louie Gentine, CEO of Sargento Foods.

As part of the changes, the responsibility for managing retail accounts Roundy's, Piggly Wiggly and Central Grocers will now be based in the Minneapolis office.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, has net sales exceeding \$1 billion and more than 1,800 employees. For more information, please visit <u>www.sargento.com</u>.