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Sargento Foods Welcomes Two New Hires to the Consumer Products Division

PLYMOUTH, Wis. – May 24, 2016 – [Sargento Foods Inc.](http://SargentoFoods.com) announces two recent additions to the Consumer Products Division. Cami Schenck has joined the company as Senior Digital Marketing Manager and Phill Murphy has joined as Category Insights Manager.

Cami will be responsible for the planning, development and implementation of digital, mobile and social marketing strategies designed to help build the Sargento brand and to achieve profit and volume goals. In this new role, Cami will serve as the Sargento internal expert on all digital, mobile and social channels. She will report to Erin Price, Director of Integrated Marketing Communications, and will be based in Plymouth.

“I am confident Cami’s experience and education will make her a great addition to our Integrated Marketing Communications team and the Sargento family,” said Louie Gentine, CEO of Sargento Foods.

Prior to joining Sargento, Cami held the role of Media and Integrated Marketing Manager at SC Johnson, where she was responsible for driving media planning and communications. Additionally, she worked closely with respective brand teams and agencies to develop effective and innovative strategic communication plans.

Cami earned her bachelor’s in journalism with an emphasis in advertising and public relations from the University of Wisconsin in Madison.

Within his role as Category Insights Manager for Albertsons Companies, Phill will focus on improving category management, customer planning, sales execution and financial results across divisions as well as the Boise, Idaho HQ Team. He will leverage his expertise in shopper insights, loyalty card and syndicated scan data to continue to accelerate category growth at Albertsons Companies. He will report to Brian Ginn, Sales Team Leader, West, and reside in Walnut Creek, California.

“With his extensive category management and Albertsons Companies experience, we are eager to have Phill collaborate with our customers to drive results,” Louie said. “We welcome him to the Sargento family.”

Previously, Phill worked at WhiteWave Foods as a Category Solutions Manager. In his role, Phill worked with the Albertsons/Safeway field sales team and developed and executed category management and sales strategies.

Phill earned his bachelor’s in communication studies from Niagara University in Lewistown, New York.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, has net sales exceeding \$1 billion and more than 1,800 employees. For more information, please visit www.sargento.com.

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