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Jon Bastian Accepts National Account Sales Manager Role at Sargento Foods

PLYMOUTH, Wis. – August 2, 2016 – [Sargento Foods Inc.](#) welcomes Jon Bastian as a National Account Sales Manager in the Sales Division.

Jon will focus on brand development and be responsible for driving division execution, meeting sales objectives and ensuring profitability with key regions and top retailers within the National Account business team.

Prior to joining Sargento Foods, Jon worked for Oasis Brands as the Director of Sales – North/Central, where he was responsible for executing brand initiatives, achieving annual sales budgets, maintaining trade investment levels and aligning brokerage support. In addition to working with key customers, Jon also has experience as an Account Executive and Business Development Manager.

“Jon’s depth of experience in sales and business development sets him up for success in his new role at Sargento,” said Louie Gentine, CEO of Sargento Foods. “We look forward to seeing his contributions to the Sales Division as well as Sargento overall.”

He earned his bachelor of science in applied economics with an emphasis in marketing from the University of Minnesota – Twin Cities. Jon will be based in Minneapolis and report to Pat Hans, Divisional Sales Manager.

About Sargento Foods Inc.

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, has net sales exceeding \$1 billion and more than 1,800 employees. For more information, please visit www.sargento.com.