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## **Sargento Foods Promotes Four Members of the Consumer Products Division Sales Team**

**PLYMOUTH, Wis. – August 2, 2016** – [Sargento Foods Inc.](#) announces four promotions within the Consumer Products Division. Kevin Garcia has been promoted to National Customer Business Manager, Greg Miller has been promoted to Director of Sales for Walmart, Dexter Russell has been promoted to Director of Sales for Kroger and Josh Cox has been promoted to Category Insights Manager supporting the strategic channels team.

“These promotions are driven by our company’s accelerated growth and expanded opportunities for different channels and customer development opportunities,” said Louie Gentine, CEO of Sargento Foods. “We’re confident these four talented members of the Sargento family will position the Consumer Products Division for continued success.”

### **Kevin: National Customer Business Manager**

- Responsible for managing sales, cultivating market and customer relationships and leading sales agency management for assigned customers and markets.
- Previously held the role of Customer Business Manager at Sargento for nearly two years.
- Based in Charlotte, North Carolina.
- Earned his bachelor’s in marketing with a minor in social justice from St. John’s University in New York City.

### **Greg: Director of Sales for Walmart**

- Focus on delivering sales and growth margins. His role will include developing market and customer relationships, broker management and planning, coordinating and executing company sales strategies.
- Previously held the role of Walmart Business Manager at Sargento for five years.
- Based in Fayetteville, Arkansas.
- Earned his master’s from the University of Mississippi in Oxford and his bachelor’s from Texas Christian University in Fort Worth.

### **Dexter: Director of Sales for Kroger**

- Responsible for managing sales, developing market and customer relationships and leading broker management for assigned accounts.
- Previously held the role of Team Leader for Kroger at Sargento for nearly four years.
- Based in Cincinnati.
- Earned his master’s from Xavier University in Cincinnati and his bachelor’s in marketing from Clemson University in Greenville, South Carolina.

**Josh: Category Insights Manager for the strategic channels team**

- Improve customer planning, sales execution and financial results through ownership and development of reviews and presentations.
- Previously held the role of Sales Analyst for Walmart and Club Channels at Sargento for nearly two years.
- Based in Rogers, Arkansas.
- Earned his master's in finance and bachelor's in communication from the University of Arkansas in Fayetteville.

Kevin, Greg, Dexter and Josh will report to Mark Gumm, Senior Vice President of Sales.

**About Sargento Foods Inc.**

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Sargento is a leading manufacturer, packager and marketer of natural shredded, sliced and snack cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento is owned and operated by the Gentine family, has net sales exceeding \$1 billion and more than 1,800 employees. For more information, please visit [www.sargento.com](http://www.sargento.com).

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