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**Amy Ham Accepts Category Insights Manager Role at Sargento Foods**

PLYMOUTH, Wis. – Jan. 31, 2017 – [Sargento Foods Inc.](#) announces Amy Ham has accepted the position of Category Insights Manager.

Amy will lead category management efforts at key retailers, including Meijer, Giant Eagle, DeCA, HEB and SpartanNash, among others. Her leadership in this area will allow Sargento to extend the company's role with retailers.

"Amy's experience in category management will be instrumental in driving more success for Sargento and our customers," said Louie Gentine, CEO of Sargento Foods. "We look forward to welcoming her to the Sargento family."

Prior to joining Sargento Foods, Amy was the Client Insights and Consumer Shopper Marketing Analyst at IRI. She played a key role in supporting the Perrigo Company, a global healthcare supplier of private label over-the-counter products.

Amy earned her bachelor's degree in food industry management from Michigan State University in Lansing. She will be based in Allendale, Mich. and report to John Sablan, Divisional Sales Manager.

**About Sargento Foods Inc.**

Sargento Foods Inc. has demonstrated its passion for cheese and cheese-based meal solutions for more than 60 years. Founded in 1953 in Plymouth, Wisconsin, Sargento Foods is a leading manufacturer, packager and marketer of shredded, sliced and snack natural cheeses, cheese appetizers, ingredients, sauces and other culinary solutions. Sargento Foods is owned and operated by the Gentine family, has net sales exceeding \$1.4 billion and more than 1,900 employees. For more information, please visit [www.sargento.com](http://www.sargento.com).

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